



Howrey Docket No. 05742.0004.NPUS00  
Express Mail No.: EV 005743671 US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

**ADAM MICHAEL FENNE**

Serial No. 09/428,387

Filed: **October 28, 1999**

For: **DYNAMIC INSERTION OF  
TARGETED SPONSORED  
VIDEO MESSAGES INTO  
MULTIMEDIA INTERNET  
BROADCAST**

Group Art: 2611

Examiner: Vu, Ngoc K

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Technology Center 2600

# 11/a  
U. S. Patent & Trademark Office  
4/17/03  
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**Response to Office Action**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action mailed October 11, 2002 (Paper no. 7), Applicant respectfully requests reconsideration of the objections and rejections contained within the Office Action in light of the following amendments and remarks.

**AMENDMENTS**

Please cancel Claims 2-4, 24, 32, 35 and 41.

Please amend the following claims:

**CERTIFICATE OF EXPRESS MAILING**  
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached hereto) is being deposited using the "Express Mail Post Office to Addressee" Service of the United States Postal Service on the date shown below with sufficient postage as Express Mail No. EV 005743671 US in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

April 10, 2003  
Date of Deposit

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